

# MEX BIO

## AGENDA



**DATE**  
**3-6**

**MONTH**  
**June**

**LOCATION**  
**San Diego  
Convention Center,  
California**



Booth No: 3416- Mexico Pavilion

# AGENDA

Participants Registration			
Sunday	02	07:00 am – 05:30 pm	<b>Location:</b> San Diego Convention Center.  <b>Address:</b> 111 Harbor Dr, San Diego, CA 92101, EE. UU.  <b>Phone:</b> +1 619-525-5000
Monday	03	06:30 am – 07:00 pm	
Tuesday	04	06:30 am – 07:00 pm	
Wednesday	05	06:30 am – 07:00 pm	
Thursday	04	06:30 am – 07:00 pm	

## Sunday, June 02, 2024

**5:30 pm  
to  
7:30 pm**

**Panel at the Institute of the Americas:** Discussion on the Manufacturing and Commercialization of Biosimilar products through the Nearshoring Model. Event aimed at Latin American delegations and representatives of the biotechnology industry in California.

- Representatives from the delegations of California, Brazil and other Latin American countries will be present.
- Due to limited capacity, please confirm your attendance (transportation available).
- Speaker: Rodrigo Morales, Director General of Global Economic Impulse, Ministry of Foreign Affairs.

**Organizer: Institute of the Americas & BIOCUM / Location: UCSD Park & Market.**

## Monday, June 03, 2024

**8:30 am  
to  
10:00 am**

**"Invest in San Diego" Breakfast:** Event designed to showcase the life sciences ecosystem and discuss the opportunities San Diego offers to the biotechnology industry. Worktables will be set up to address specific topics and foster an environment conducive to the exchange of ideas and exploration of joint business opportunities.

- RSVP Link: [Invest in San Diego Breakfast Tickets | Eventbrite](#).
- Speaker: Rodrigo Morales, Director General of Global Economic Impulse, Ministry of Foreign Affairs. Regional Investment Agreement.

**Organizer: BIOCUM & San Diego Economic Development Corp. /**

**Location: 2100 Kettner Blvd, Suite 300**

**12:00 pm  
to  
2:00 pm**

**Presentations of Mexican Institutions at the Mexican Pavilion.**

- Message from Global Economic Impulse, SRE. (15 min)
- Liomont, Udelá, Avant Santé, Pragmatec. (20 min. each)

**Organizer: Mexican Delegation / Location: Mexican Pavilion**

**7:00 pm  
to  
9:00 pm**

**BIO Welcome Reception:** A great networking opportunity with companies and delegations represented at the convention and business forum.

- Exclusive for Premier Pass holders.

**Organizer: BIO / Location: Rady Shell, 222 Marina Way.**

## **Tuesday, June 04, 2024**

**10:00 am  
to  
11:00 am**

**Speed Dating Mexico - France.** Its objectives are to strengthen collaboration in the biotechnology sector, promote the development of sectors in both countries, foster cooperation and knowledge exchange, as well as create links between companies to generate areas of opportunity.

The French delegation is comprised of 116 specialized companies.

**Organizer: Pragmatec. / Location: Mexican Pavilion.**

**12:00 pm  
to  
2:00 pm**

**Presentations of Mexican Institutions at the Mexican Pavilion.**

- Message from Global Economic Impulse, SRE. (15 min)
- UDIBI, Epic CRO, CECYPE, PiSA. (20 min. each)

**Organizer: Mexican Delegation / Location: Mexican Pavilion.**

**5:00 pm  
to  
6:30 pm**

**Ribbon Cutting Ceremony of the Pavilion of Mexico + Exhibitor Hospitality Reception.**

- Message from the General Consulate and the Executive Committee. (20 min)

**Organizer: Mexican Delegation / Location: Mexican Pavilion.**

## Wednesday, June 05, 2024

**10:00 am  
to  
11:00 am**

**Speed Dating Mexico - Belgium.** Its objectives are to strengthen collaboration in the biotechnology sector, promote the development of sectors in both countries, foster cooperation and knowledge exchange, as well as create links between companies to generate areas of opportunity.

The French delegation is comprised of 42 specialized companies.

**Organizer: Mexican Delegation. / Location: Mexican Pavilion.**

**10:30 am**

**International Connections Reception.** International Reception hosted by BIOCUM to learn more about the organization's international presence.

- There will be opportunities to meet with industry leaders from France, Japan and Korea.

**Organizer: BIOCUM. / Location: BIO Exhibit Hall Booth #2625**

**12:00 pm  
to  
2:00 pm**

**Presentations of Mexican Institutions at the Mexican Pavilion.**

- Message from Global Economic Impulse, SRE. (15 min)
- Grupo T, INCIDE, Organon, New Genesis (20 min. each)

**Organizer: Mexican Delegation / Location: Mexican Pavilion.**

**2:00 pm  
to  
4:00 pm**

**Speed Dating Mexico – China.** This event will provide a unique combination of networking and learning about a relevant business trend for both nations.

**Part 1: Why Mexico! (25 min).**

- Rodrigo Morales, Director General of Global Economic Impulse, Ministry of Foreign Affairs.

**Part 2: Near Shoring Conference (25 minutes).**

- Introduction, and importance in the business relations between Mexico and China.
- Successful Examples.

**Part 1: Speed Dating (70 minutes).**

- Introduction (5 minutes): Participants welcome and event format.
- Speed Dating (65 minutes): Participants sit at facing tables in pairs. Each pair has 10 minutes to converse and get to know each other before a bell rings indicating the partner switch.

**04:00 pm  
to  
06:00 pm  
TBC**

**Baja Bio Connection: A Transformative Partner:** The Ministry of Economy and Innovation of the state of Baja California, Mexico, will hold a discussion on the advantages of nearshoring and the best strategies to attract foreign investment to Mexico.

- The event objectives include positioning Baja California as a leading destination for investment and the development of manufacturing in the biotechnology sector in Mexico and Latin America, as well as presenting the state's competitive advantages and highlighting successful cases of companies in the region. Additionally, the aim is to generate business opportunities for biotechnology companies in Baja California and Mexico by providing them with a platform to showcase their products, services, and technologies to a global audience.
- A networking session will take place to facilitate contact between companies and investors.
- An informal reception will be held with roundtable discussions to promote interaction among participants, exchange of ideas, and explore collaborative opportunities.

**Organizer: Mexican Delegation / Location: Mexican Pavilion.**

**07:00 pm  
a  
09:00 pm**

**Gaslamp Block Party:** Celebration in the historic "Gaslamp" district a few blocks from the Convention Center. There will be food, drinks, live music, and entertainment.

- Exclusive for Premier Pass holders.

**Organizer: BIO / Location: Distrito Gaslamp District. 5th Ave., San Diego, CA 92101**

**Wednesday, June 05, 2024**

**3:00 pm  
to  
4:00 pm**

**Closing Happy Hour:** Closing Celebration of the Bio Convention.

- Exclusive for Premier Pass holders.

**Organizer: BIO / Location: Distrito Gaslamp District. 5th Ave., San Diego, CA 92101**



**More BIO events at:**



3-6 June 2024  
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San Diego Convention Center, California